

Empower girls for a brighter tomorrow



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10th October is the 10th anniversary of the International Day of the Girl. Girls are change-makers. Girls are driving good and growth around the world. They are a fundamental source of transformational change for gender equality, and technology is a crucial tool to support their work, activism and leadership. Our Indian society is still largely male dominated, and women are often looked down upon. A home is no home, which does not have a daughter. It is only because of our mothers that we live today. Inequality about girl child is a vast problem which includes many areas like inequality in education, nutrition, legal rights, medical care, protection, honour, child marriage and so many. India loses an average of 7,000 girls every day through abortions because of a traditional preference for sons. Abortions have also resulted in a severely skewed gender ratio in India, where there are only 927 females for every 1,000 males. Far lower than the worldwide average of 1,050 females. In our country, female literacy rate is still

53.87% and one third of the youngest girls are malnourished. Our Constitution entitles women to equal opportunities and rights, but in some parts of the land the rate of female foeticide was high and the gender ratio terribly skewed. Girls are not being sent to school in many places and women face prejudice and discrimination at the workplace.

In India the population of girls has been decreasing. We need to understand that girls are our fortune. Socio-economic empowerment of women is essential for making informed decisions and for change of the mind sets. A healthy male-female ratio is a social need. While female foeticide is bad in itself, the fact that millions of girls are "missing" in India has profound human and social implications. A stronger law to deal with those resorting to sex-selective abortions needs to be enacted. The reasons for high number of incidence of female foeticide in India include a deep rooted traditional son preference, continued practice of dowry and concern for safety of the girl child and exploitation and abuse of women and girl children. In order to curb female foeticide and improve the sex ratio, a strong multi-pronged strategy that includes legislative measures, advocacy, awareness generation and programmes for socio-economic empowerment of women is needed. According to a study in India by an Indo-Canadian team of researchers, about 5,00,000 female foetuses have

been aborted annually. This estimate appears to be closer to the truth. Atrocities against women are on the rise, and female foeticide is one of the most brutal of them all. Despite a slew of laws to prevent female foeticide and schemes to encourage families to have girl child, the ratio is declining. Female foeticide is a shocking practice that has grown in the last few decades. Although the media and the government have made attempts to highlight the negative impact of pre-natal sex identification and selective abortion, the practice continues as reflected in the declining sex ratio.

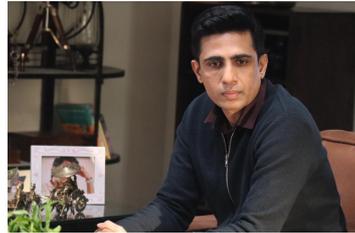
There's a huge deficit of women because families fear the cost of raising a daughter. It is a commonly practiced tradition (despite being outlawed) that the bride's family pays a large sum of money to the groom's family at the wedding. Plus, women are generally not seen as bread-winners and are allowed to inherit wealth like men in some states. Sex-selective abortion is now spreading to rural areas as the technology gets cheaper and enforcement of the law remains ineffectual. The imbalance in sex ratio may increase violence, including rape, against women. With many men remaining unmarried, prostitution will increase substantially. Media exposes of doctors providing sex-selection services and offering to abort girls are commonplace, but they have little overall impact because the demand is too strong. Doctors and radiologists conducting, or soliciting parents for, sex

determination tests can be imprisoned up to five years and fined up to Rs.50,000. Despite the PC & PNDT Act, the conviction rate is low and the selection of male child before conception and female foeticide continue to take place.

Despite rising levels of education, gender awareness and stringent pro-women laws, change has been slow and violence against women is increasing. Visionary leadership, stringent implementation of laws and a united effort to discourage dowry are the need of the hour. Educational programmes encouraging parents to view daughters as no less valuable than sons need to be mounted. Time has now come to formulate an action plan to launch a campaign to change the mindset of people and to promote female child birth rate.

We Indians call our nation mother India and are great devotees of Mother Goddess in various manifestations. Be it this devotion and respect for the country limited to only a few words or do we actually implement these values. No, we all are openly playing the double standard game with our country. One way we say mother India and the other way we are continuously destroying the valuable gift of nature, a girl child. The sex ratio imbalance is a serious issue and finding a solution has to start with making the girl child valuable. **(B-15 Jyoti-Kalash Society, Jodhpur Tekra, Satellite, Ahmedabad - 380 015)**

Gulshan Devaiah: The box office collection hanging on my head



Ahmedabad, The emergence of streaming platforms has sparked the era of storytellers in the industry with the willingness to express and explore narratives that mirror reality. While content has evolved owing to digital exposure, the easy accessibility and anonymity have led to audiences expressing their unfiltered opinions. Individuals are no longer afraid to use the media to express their views. And today, these views/opinions can be seen making or breaking industries and individuals including Bollywood. But do these opinions take away from the growth of storytelling in the industry? The actor par excellence, Gulshan Devaiah shares his thoughts. Gulshan Devaiah, who has been the favorite of all critics with his performance in MX Player's recently released show 'Shiksha Mandali', said, "I've always said that with OTT platforms, there is more work for everybody now. It is empowering to storytellers. It is a little different from the cinema business model and liberating in many ways. I don't have the pressure of the sword of the box office collection hanging on my head, but I have other smaller daggers that are hanging. That being said, I feel people have so much outrage in them and they waste it on things like Bollywood. I think they should direct it to scams, as these matters have not been solved yet and make it relevant. When people exploit loopholes, it's not fair on all of those who work and study hard." (19-8)

PRSI Ahmedabad announces the launch of Community Campaigns



Ahmedabad: The Ahmedabad Chapter which is the 51st prestigious Chapter of Public Relations Council of India, one of the premier and largest organization of communicators in the country, presence in 5 global destinations across 55 cities around the country, today announced its forthcoming community based campaigns at a talk show on World Mental Health Day, organized by NIMC. In his opening remarks, Mr. Subhojit Sen, General Secretary, PRCI Ahmedabad Chapter shared, "Since our inception on 3rd April 2004, PRCI has strived to enrich professional development and aids networking opportunities to further the cause of the communication profession. Our network connects PR, Media, Commercial and Public Service Advertising, Marcom, Academia in Communication and students & provides these Industry professionals with an opportunity to serve their community by encouraging high ethical standards in their respective areas of work and is the first from to offer accreditation to professionals in the stream." (19-8)

Maana and Pooja take Gujarat gold tally to 10

Ahmedabad: Hosts Gujarat were assured of their best ever performance in National Games history after swimmer Maana Patel and yogasana expert Pooja Patel added two more gold medals to take the state's tally into double figures on Friday. Gujarat have so far won 10 gold, eight silver and 12 bronze medals for a total tally of 30. Gujarat had won a total of 20 medals, including 10 gold, in Kerala seven years ago for their earlier best.

Maana, who had already won two gold and a silver, overcame a bout of fever to improve on her own Games record twice to bag the 50m Backstroke gold with a time of 29.77 sec. The 22-year-old from Ahmedabad had spent a good part of Thursday night in a hospital due to illness. Despite that, she started off with a new National Games mark of 29.91s in the heats. She then led from start to finish in the finals to finish ahead of Karnataka's Ridhima Veerendra Kumar (31.13s) and Sagnika Roy (31.24s) of Bengal. Mehansha's Pooja Patel had earlier clinched the gold in Traditional Yogasana with a total of 62.46 points in the 10-player final. Maharashtra's Chhankul Selokar (62.34) bagged the silver while Karnataka's Nirmala Kodikar (60.58) went home with a bronze medal. "My father taught me yoga for health reasons. But after the Narendra Modi government decided to make yogasana a sport and hold competitions in it, I decided to compete in these events and I am very happy that I could win a gold medal for my state," she said. There was more to celebrate for Pooja from the Sardar Patel Swimming Pool in Rajkot after Ashna Chevli bagged the silver medal in JM Springboard diving competition.

Pradhan Mantri National Apprenticeship Mela

Ahmedabad, As a part of Hon'ble Prime Minister Shri Narendra Modi's Skill India Mission to boost career opportunities and practical training, the Ministry of Skill Development and Entrepreneurship (MSDE) is organising Pradhan Mantri National Apprenticeship Melas (PMNAMA) on October 10, 2022, across 280 locations in 28 states and Union Territories. Several local businesses have been invited to be part of the Mela to provide local youth with the opportunity to shape their careers through apprenticeship training. Participating companies will have the chance to meet potential apprentices on a single platform and choose applicants on the spot. Apprenticeship Melas are held on the second Monday of each month to increase the employability of India's youth.

Following the completion of the programmes, the company which is providing the training is likely to hire the student as an employee. Individuals can register for the Mela by visiting <https://www.apprenticeshipindia.gov.in/> and to find the Mela's nearest location. To be eligible to apply, the students must have a 12th grade pass certificate, a skill training certificate, an ITI Diploma, or a graduate degree to participate. Those who have already enrolled have been requested to reach the venue with all the relevant documents. (20-4)

5 caught for 35L loot from builder's house

Rajkot: Five people, who confined a builder's 14-year-old son in a room and looted cash and valuables worth Rs 35 lakh from the house were caught while a massive manhunt for two others, suspected to be in possession of a portion of the booty, is underway. In less than 24 hours of the sensational loot from the bungalow in the city's post Indra Circle area, police nabbed the husband-wife duo of Nepal and the other way from the town Becharaji in Mehansha district late on Thursday night.

The faces of four suspects were captured in the CCTV cameras and they were widely circulated among cops across Gujarat. Anil and his wife, natives of Nepal and two others, were detained. The couple was employed as househelps by the builder Prabhat Sindhar 45 days ago. "Anil, along with other suspects, had been plotting to loot a big amount for the last two or three weeks. It was a pre-planned robbery. He also involved some other people known to him and kept a close eye on the activities of the Sindhar family.

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Rajasthan man held for making sextortion call

Rajkot: A man from Rajasthan was arrested for allegedly trying to entrap Amrli BJP MP Naran Kachhadiya in sextortion by making a video call. Police said the arrested accused Shahid Khan Razak Khan Mex 39, who works as a driver in Alwar and his brother were involved in the crime. A complaint was lodged by the MP's close associate Vishal Sardhara. On September 25, they made a video call to Kachhadiya. When he answered, a woman seen in the video undressed herself but the MP immediately disconnected the call. However, the screenshot was recorded by the accused who morphed and edited the video and sent it to him with a threat of circulating it on social media. Amrli DSP Himkar Singh said, "There was no woman involved but when the targeted person answers the video call, such cybercrooks run a recorded video on their mobile showing a woman stripping.

Anand Pandit pledges meals to 8000 children



Ahmedabad, On October 11, megastar Amitabh Bachchan will turn glorious 80. Producer Anand Pandit, a long-time friend, and associate of the icon, says, "At a time when most people would be content to wind down and enjoy the fruits of their labour, Mr. Bachchan is at the peak of his powers as an actor and continues to strike awe in the hearts of his millions of fans. Completing eight 'parikramas' around the earth with such joy and magnificence is no small milestone and I wanted to make a special gesture to celebrate this momentous day."

To mark Big B's birthday, Pandit, has planned and distribute 8000 meals in orphanages across Mumbai and Gujarat. He will also be donating 800 hearing aids to senior citizens and kids in Mumbai. Pandit explains the motive behind this extraordinary gesture thus, "As a fan, I watched every Bachchan film on the big screen and then had the privilege of working with him in a couple of films. (19-10)

CMRSL listed on NSE



Ahmedabad, One of India's leading digital marketing companies, CyberMedia Research & Service Limited (CMRSL) was listed on the National Stock Exchange (NSE) today. Beginning on a positive note, the CMRSL IPO opened on NSE with a 43.06% premium. The listing of its shares on the regulated market of NSE is an empowering step towards strengthening the future of digital marketing in India. The company and data analytics company had earlier announced the launch of its

Developer duped of Rs 9 lakh with promise of Dubai tour

AHMEDABAD: A 40-year-old man from the Paldi area of the city, who runs a realty development firm, on Friday filed a complaint with Satellite police alleging that a tour developer and his manager duped him of Rs 8.82 lakh in the garb of providing a Dubai tour package for him and his family. Viren Kadia, a resident of Bandshihar Society in Paldi, said in his FIR, that he came to know about a tour operating firm named KC Holidays in Iskon commercial complex where he met the owner Kieran Chauhan. Kadia said that Chauhan offered him a tour package to Dubai for six nights and seven days.

Chauhan told Kadia that he would take at least Rs 1 lakh for each person which will include hotel stay, meals and local transportation.

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Celebrate the festive season without the 'weight-gain'

shakkarpata, pooris, chips, chakli - most of these definitely feature during the festivities. To avoid snacking on oily and fried food, my first tip is to replace them with healthier alternatives like Almonds. Almonds make for a tasty snack, which will also add positively to your health. (20-4)



IDFC FIRST Bank Limited
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 Authorized Officer - Himanshu Singh | Contact Number - 962117755
 Authorized Officer - Debby Roy | Contact Number - 987472021

PROVISIONS OF SARFAESI ACT, 2002 BY PRIVATE TRUSTY
 Whereas the Authorized Officer of IDFC FIRST Bank Limited has taken the Possession of (1/4) of the Securitisation & Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (The SARFAESI Act) of the property being Office No. 01, 4th Floor, A Type Building, Three Vinayak Arcade, Revenue Survey No. 186, Block No. 190 Paldi Southern Side Sub Plot No. 10, Town Planning Scheme No. 24 (Mota Mithali), Final Plot No. 50A, Krishna Township, Opp. Shree Nidhi Residency, Nr. Sudama Chowk, Satellite Road, Village: Mota Varsaha, Sub. Dist. Surat City, Dist. Surat-394101, (The Secured Assets) with respect to Loan Account No. 2247448 & 2270855 of N. Nirajkumar V Dhadu & 2. Manjulaben Niraj Dhadu (Borrowers). The Authorized Officer has received an expression of interest from a prospective purchaser/buyer/purchaser of the above mentioned Secured Assets under the SARFAESI Act. Now, the Authorized Officer is hereby giving the Notice to Sale of the aforesaid property by Private Trusty in terms of rule 6 and 9 of the Security Interest (Enforcement) Rules 2002. The Sale will be on "AS IS WHERE IS BASIS". The Date and Time of Auction/ Private Trusty is fixed for 28.10.2022 and the Reserve Price offered for the sale is Rs. 19,00,000. (Rupees Nineteen Lakhs Only). The Borrower and Co-Borrower are hereby notified to pay sum as mentioned in the demand notice i.e. Rs.59,25,251.89- along with interest and ancillary expenses before 28.10.2022, failing which the property will be sold by Private Trusty.

Date : 11.10.2022
 Place : Surat
 Authorized Officer
 IDFC FIRST Bank Limited

ICI Home Finance
 Corporate Office: ICI Home Finance Company Limited (ICI HFC Tower), Andher: Kuria Road, Andher (East), Mumbai- 400059, India
 Branch Office: Showroom No. 2, 1st floor, Office No. B-120, Shantiniketan Business Park, Gangotri Circle, Nikol, Ahmedabad- 382350

Notice for sale of immovable assets
 E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002.
 Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantor(s) that the below described immovable property mortgaged/charged to the Secured Creditor, the Physical Possession of which has been taken by the Authorized Officer of ICI Home Finance Company Limited, will be sold on terms where is, "As is what is", and "Whatever there is", as per the brief particulars given hereunder:

| Sl. No. | Name of Borrower(s) / Guarantors / Legal Heirs. Loan Account No. | Details of the Secured Assets with known encumbrances, if any | Amount Outstanding | Reserve Price | Date and Time of Auction | Date & Time of Property Inspection |
|---------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|-----------------|--------------------------|------------------------------------|
| (A) | (B) | (C) | (D) | (E) | (F) | (G) |
| (1) | Shardabhai Ashokbhai Jethava (Borrower) Ranjaneben Ashokbhai Jethava (Co-Borrower) Prasanna P. Parmar (Co-Borrower) Loan Account No. NHAD00001280779/ NHAD00001295682 | Flat No. 05-01, 5th floor, Block-G, Narayan Residency, Behind Shanti Palace, Behind shanti junior school, Nikol Canal road, Nikol, Ahmedabad-382350 | Rs. 22,25,287.25 | Rs. 14,99,400/- | 04th Nov. 2022 | 10th PM- 02:00 PM- 03:00PM |

The online auction will be conducted on website (URL-Link-<https://sarfaesi.auctiontiger.net/EPROC/>) of our auction agency Auction Tiger. The Mortgagee's notices are given to give the chance to pay the total dues with further interest till 9th Nov. 2022 before 5.00 PM these secured assets will be sold as per above schedule. The Prospective Bidder(s) must submit the Earnest Money Deposit (EMD) RTGS/ Demand Draft (DD) (Refer Clause E) at ICI Home Finance Company Limited, Showroom No. 2, 1st floor, Office No. B-120, Shantiniketan Business Park, Gangotri Circle, Nikol, Ahmedabad-382350 on or before 9th Nov. 2022 before 04.00 PM. Kindly note, in case prospective bidder(s) are unable to submit their offer as per above mentioned time the signed copy of their documents may be submitted to ICI Home Finance Company Limited, Showroom No. 2, 1st floor, Office No. B-120, Shantiniketan Business Park, Gangotri Circle, Nikol, Ahmedabad-382350 on or before 9th Nov. 2022 before 05.00 PM. Earnest Money Deposit Demand Draft (DD) should be from a Nationalized/Scheduled Bank in favour of ICI Home Finance Company Ltd. Auction payable at Ahmedabad.
 For any further clarification regarding to inspection, terms and conditions of the auction or submission of the bid, please contact ICI Home Finance Company Limited on 7201072869. The Authorized Officer reserves the right to reject any or all bids without furnishing any further reasons. For detailed terms and conditions of the sale, please visit <https://www.icihfc.com/>

Date : October 11, 2022
 Place : Ahmedabad
 Authorized Officer
 ICI Home Finance Company Limited