

‘This is India’s Moment to Arrive on the Global Stage’

India’s greatest strength is our human resource, says Times Group MD

Our Bureau

New Delhi: This is India’s moment to respond and arrive on the global stage, Times Group MD Vineet Jain said in Mysuru on Saturday, pointing to the country’s outstanding macroeconomic, demographic, and social indicators.

The country is now poised to take the next big jump and take a leading role in driving big ideas in three major areas – innovation in technology and entrepreneurship, education and skill development, and sustainability and environmental stewardship, he said.

Jain was delivering the valedictory address at the fourth international conclave on Globalising Indian Thought, Indian Knowledge System, Culture, and Management. Professor Debashis Chatterjee, director of the Indian Institute of Management, Kozhikode, chaired the valedictory event.

“India’s greatest strength is our human resource,” Jain said, as he delved into the “Idea of globalising Indian talent” in his address. He said India’s current workforce is estimated at 495 million, which is expected to grow to 1.1 billion by 2050, implying that the country will make up 40% of the global workforce by then. “With a million young Indians joining the workforce every month, India will be the only country on the planet with a surplus of talent,” he said, underlining the opportunity to the Indians who have already been visible and transformative at the world’s most celebrated institutions.

He quoted US envoy to India Eric Garcetti’s statement that more than 10% of Fortune 500 companies’ CEOs are Indians or of Indian origin.

Some of the most iconic global companies such as Microsoft, Alphabet, Starbucks, Adobe, IBM, Novartis, Barclays, Bata and Deloitte, among others, are headed by persons born, educated and trained in India, Jain said. There are also many presidents and deans of global universities and business schools with Indian origins, he added.

He referred to a 2021 study that pointed out that more than 200 Indian-origin people were occupying leadership positions in 15 countries with over 60 of them holding cabinet rank. “The number has only grown since then,” he said, citing achievements in diverse fields.

He said a combination of several factors makes India’s talent truly global, mentioning a rigorous work ethic, an aspirational attitude that goes beyond mere ambition, and an ingrained instinct to make the best of frugal resources. He also added Indians’ adaptability, resilience, diversity, multilingualism, innovation and the spi-



rit of collaboration to the list of successful traits.

The Times Group has been relentlessly nurturing and recognising excellence in Indian talent, he said highlighting the Group’s remarkable journey since 1838. Professor Debashis Chatterjee described the conclave, organised outside Kozhikode for the first time, as a festival of ideas.

Sanjeev Sanyal, member of the Prime Minister’s Economic Advisory Council, Kinji Saito, director and senior managing officer at Suzuki Motor Corporation, Chandra Shekhar Ghosh, founder, MD, and CEO of Bandhan Bank and Tessa Thomas, former DG of Aeronautical Systems, were among those who attended the conclave.

Times Group MD Vineet Jain delivers the valedictory address at an IIM Kozhikode conclave

SYMBOLIC POSSESSION NOTICE



Branch Office: ICICI Bank Ltd, 3rd Floor, Plot No- 23, New Rohtak Road, Karol Bagh, Delhi- 110005

Whereas

The undersigned being the Authorized Officer of ICICI Bank Limited under the Securitisation, Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and in exercise of the powers conferred under section 13 (12) read with Rule 3 of the Security Interest (Enforcement) rules 2002, issued demand notices upon the borrowers mentioned below, to repay the amount mentioned in the notice within 60 days from the date of receipt of the said notice.

As the borrower failed to repay the amount, notice is hereby given to the borrower and the public in general that the undersigned has taken Symbolic possession of the property described herein below in exercise of powers conferred on him/her under Section 13(4) of the said Act read with Rule 8 of the said rules on the below-mentioned dates. The borrower in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of ICICI Bank Limited.

Sr. No.	Name of the Borrower/ Loan Account Number	Description of Property/ Date of Symbolic Possession	Date of Demand Notice/ Amount in Demand (Rs.)	Name of Branch
1.	Geeta Devi/ Paritosh Sisodia/ LBKOT00005314116/ LBSW000044846494/ LBSW00005153843	House at Ground Floor and First Floor, Adarsh Nagar A, Savai Madhopur, Rajasthan- 322001/ December 15, 2023	December 28, 2022 Rs. 24,57,633.00/-	Sawai Madhopur

The above-mentioned borrowers/s) guarantors(s) are hereby given a 30 day notice to repay the amount, else the mortgaged properties will be sold on the expiry of 30 days from the date of publication of this Notice, as per the provisions under the Rules 8 and 9 of Security Interest (Enforcement) Rules 2002.

Date: December 19, 2023
Place: Sawai Madhopur

Authorized Officer
ICICI Bank Limited



Corporate Office: ICICI Home Finance Company Limited ICICI HFC Tower, Andheri - Kurla Road, Andheri (East), Mumbai - 400059, India
Branch Office: Plot No.1, 1st Floor, Sahyog Bhawan, Aerodrome Circle, Kota - 324007

[See proviso to rule 8(6)]

Notice for sale of immovable assets

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantor(s) that the below described immovable property mortgaged/charged to the Secured Creditor, the **Symbolic Possession** of which has been taken by the Authorized Officer of ICICI Home Finance Company Ltd., will be sold on “As is where is”, “As is what is”, and “Whatever there is”, as per the brief particulars given hereunder;

Sr. No.	Name of Borrower (s)/ Co Borrowers/ Guarantors/ Legal Heirs. Loan Account No.	Details of the Secured asset(s) with known encumbrances, if any	Amount Outstanding	Reserve Price Earnest Money Deposit	Date and Time of Property Inspection	Date & Time of Auction
(A)	(B)	(C)	(D)	(E)	(F)	(G)
1.	Avinash Pathak (Borrower) Manjari Pathak (Co-Borrower) Loan Account No. LHKOT00001278345 & LHKOT00001278344	House No. 1116, Sector- 9 Basant Vihar Yojna Kota (Raj) Dadabari Kota.	Rs. 25,58,095/- December 07, 2023	Rs. 24,09,987/- Rs. 2,41,000/-	January 15, 2024 11:00 AM - 03:00 PM	January 25, 2024 02:00 PM - 03:00 PM

The online auction will be conducted on website (**URL Link- <https://BestAuctionDeal.com>**) of our auction agency **Globe Tech**. The Mortgagors/ notice are given a last chance to pay the total dues with further interest till **January 24, 2024 before 05.00 PM** else these secured assets will be sold as per above schedule.

The Prospective Bidder(s) must submit the Earnest Money Deposit (EMD) RTGS/ Demand Draft (DD) (Refer Column E) at **ICICI Home Finance Company Limited, Plot No. 1, 1st floor, Sahyog Bhawan, Aerodrome Circle, Kota - 324007** on or before **January 24, 2024 before 04:00 PM**. The Prospective Bidder(s) must also submit signed copy of Registration Form & Bid Terms and Conditions form at **ICICI Home Finance Company Limited, Plot No. 1, 1st floor, Sahyog Bhawan, Aerodrome Circle, Kota - 324007** on or before **January 24, 2024 before 05.00 PM**. Earnest Money Deposit Demand Draft (DD) should be from a Nationalized/ Scheduled Bank in favor of “**ICICI Home Finance Company Ltd. - Auction**” payable at **Kota**.

For any further clarifications with regards to inspection, terms and conditions of the auction or submission of tenders, kindly contact **ICICI Home Finance Company Limited on 9920807300** or our Sales & Marketing Partner **NexXen Solutions Private Limited**.

The Authorized Officer reserves the right to reject any or all the bids without furnishing any further reasons.

For detailed terms and conditions of the sale, please visit <https://www.icicihfc.com/>

Date: December 19, 2023
Place : Kota

Authorized Officer
ICICI Home Finance Company Limited

GOVERNMENT OF WEST BENGAL

PWD (GOVT OF WB) TENDER NOTICE

1st Corrigendum to e-N.I.B. No. 09 of 2023-2024 of The Superintending Engineer & Project Director, Project Implementation Unit-I, circulated vide this office Memo No. 692-R/PIU-I Dated. 07.12.2023 for the work- (1) RUF Collection with HNCTC System Integration and Transaction Acquiring services at Fee collection plaza under NCTC programme through NPCI approved acquirer bank including engagement of required man power for operation of Road User Fee collection plaza for **Bongaon Chakdaha road in Nadia and North 24 Pgs on SH-1 (2nd Call)**.

(2) RUF Collection with HNCTC System Integration and Transaction Acquiring services at Fee collection plaza under NCTC programme through NPCI approved acquirer bank including engagement of required man power for operation of Road User Fee collection plaza for **Chanditala-Sekhala-Champadanga Road (SH-15) (2nd Call)**.

Tender ID : 2023_WBPWD_617300_1 & 2023_WBPWD_617300_2
Date of Reschedule Pre Bid Meeting : 27.12.2023 at 01.00 p.m.
Bid Submission start Date : 29.12.2023 at 03.00 p.m.
Bid Submission End Date : 09.01.2024 at 03.00 p.m.

Details of N.I.T. and Tender documents may be downloaded from : <http://wbenders.gov.in>

Sd/-
SE & PD, PIU-I
PWRD, GOVT OF WB

ICA-T25847(1)/2023

GOVERNMENT OF WEST BENGAL

PWD (GOVT OF WB) TENDER NOTICE

1st Corrigendum to e-N.I.B. No. 10 of 2023-2024 of The Superintending Engineer & Project Director, Project Implementation Unit-I, circulated vide this office Memo No. 692-R/PIU-I Dated. 13.12.2023 for the work- (1) RUF Collection with HNCTC System Integration and Transaction Acquiring services at Fee collection plaza under NCTC programme through NPCI approved acquirer bank including engagement of required man power for operation of Road User Fee collection plaza for **Panagarh - Ilambazar - Dubrajpur Road (SH-14) including Ajay bridge (2nd Call)**. (2) RUF Collection with HNCTC System Integration and Transaction Acquiring services at Fee collection plaza under NCTC programme through NPCI approved acquirer bank including engagement of required man power for operation of Road User Fee collection plaza for **Bankura-Durgapur Road on SH-9 in Bankura (2nd Call)**. (3) RUF Collection with HNCTC System Integration and Transaction Acquiring services at Fee collection plaza under NCTC programme through NPCI approved acquirer bank including engagement of required man power for operation of Road User Fee collection plaza for **Barasat-Basirhat Road on SH-2 in North 24 Parganas (2nd Call)**.

Tender ID : 2023_WBPWD_622315_1 & 2023_WBPWD_622315_2
Date of Reschedule Pre Bid Meeting : 27.12.2023 at 01.00 p.m.
Bid Submission start Date : 29.12.2023 at 03.00 p.m.
Bid Submission End Date : 09.01.2024 at 03.00 p.m.

Details of N.I.T. and Tender documents may be downloaded from : <http://wbenders.gov.in>

Sd/-
SE & PD, PIU-I
PWRD, GOVT OF WB

ICA-T25848(1)/2023

Can Fin Homes Limited

1-C-18, SFS, First Floor, Front Side, Sheela Choudhary Road, Taiwandi, Kota - 324005 Phone: 0744-2426600, M.: 7625079188, Email- kota@canfinhomes.com CIN- L85110KAR1987FLC00899

APPENDIX- IV-A [See proviso to rule 9 (1)]

SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES
SALE NOTICE for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 9 (1) of the Security Interest (Enforcement) Rules, 2002

NOTICE is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable property mortgaged/charged to the Secured Creditor, the physical possession of which has been taken by the Authorised Officer of Can Fin Homes Ltd., Kota Branch, will be sold on “As is where is”, “As is what is”, and “Whatever there is” on **01.01.2024**, for recovery of **Rs. 35,23,614/-** (Rupees Thirty Five Lakh Twenty Three Thousand Six Hundred and Fourteen Only) due to Can Fin Homes Ltd. from **Mrs. Santosh and Mr Bhupendra Kumar Sharma (Borrowers)**, as on **18.12.2023**, together with further interest and other charges thereon. The reserve price will be **Rs. 22,60,000/-** (Rupees Twenty Two Lakh Sixty Thousand Only) and the earnest money deposit will be **Rs. 2,26,000/-** (Rupees Two Lakh Twenty Six Thousand Only)

DESCRIPTION OF THE IMMOVABLE PROPERTY
PLOT NO-296 (North Corner), Pratap Nagar- I, Gram- Tekhra, KOTA, RAJASTHAN Measurement of Plot - 855.00 sq. ft.

Boundaries:- North - Road, South- REST PART OF PLOT NO 296 SOUTH PART, East-Road, West- PLOT NO 315
Known Encumbrance if any : NIL
The detailed terms and conditions of the sale are provided in the official website of Can Fin Homes Ltd., (www.canfinhomes.com). Please refer to the following link <https://www.canfinhomes.com/SearchAuction.aspx> Sd/- Authorized Officer
Date: 18.12.2023 Place: Kota Can Fin Homes Limited



Please scan this QR Code to view the Prospectus

This is only an advertisement for information purposes and is not a prospectus announcement.

ELECTRO FORCE (INDIA) LIMITED

Corporate Identification Number: U51909MH2010PLC204214

Our Company was originally incorporated as “Electroforce (India) private limited” on June 14, 2010 under the provision of Companies Act, 1956 issued by the Registrar of Companies, Mumbai. The status of the Company was changed to public limited and the name of our Company was changed to Electro Force (India) Limited vide Special Resolution dated April 15, 2023 pursuant to conversion of the Company into public limited company. The fresh certificate of incorporation consequent to conversion was issued on May 11, 2023 by the Registrar of Companies, Mumbai. For further details, please refer to chapter titled “Our History and Certain Corporate Matters” beginning on page 108 of this Prospectus.

Registered Office: 39/5, Village - Waliv, Taluka - Vasai East, District - Palghar, Maharashtra – 401 208, India; **Tel. No.:** +91-22 35722456; **Email:** compliance@electroforceindia.com; **Website:** www.electroforceindia.com; **Contact Person:** Reetu Bansal, Company Secretary & Compliance Officer

OUR PROMOTERS: AYESPEA HOLDINGS AND INVESTMENTS PRIVATE LIMITED, GARUDA TELEVISION PRIVATE LIMITED AND PRAVIN KUMAR BRIJENDRA KUMAR AGARWAL

“The Issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the Equity Shares are proposed to be listed on the Emerge Platform of National Stock Exchange of India. (“NSE”).

THE ISSUE

INITIAL PUBLIC OFFERING OF 86,74,800 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH (“EQUITY SHARES”) OF ELECTROFORCE (INDIA) LIMITED (“OUR COMPANY” OR “THE ISSUER COMPANY”) FOR CASH AT A PRICE RS. 93/- PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF RS. 83 /- PER EQUITY SHARE) (“OFFER PRICE”) AGGREGATING TO RS. 8,067.56 LAKHS, THE OFFER COMPRISES FRESH ISSUE OF 60,00,000 EQUITY SHARES AGGREGATING TO ₹ 5,580 LAKHS (“FRESH ISSUE”) AND AN OFFER FOR SALE OF 26,74,800 EQUITY SHARES BY OUR SELLING SHAREHOLDER AGGREGATING TO ₹ 2,487.56 LAKHS (THE “SELLING SHAREHOLDER”) (THE “OFFER FOR SALE”, AND TOGETHER WITH THE FRESH ISSUE, THE “OFFER”). OUT OF WHICH 4,35,600 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH FOR A CASH PRICE OF RS. 93 /- PER EQUITY SHARE, AGGREGATING TO RS. 405.11 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER (“MARKET MAKER RESERVATION PORTION”). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 82,39,200 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH AT AN ISSUE PRICE OF RS. 93 /- PER EQUITY SHARE AGGREGATING TO RS. 7,662.45 LAKHS (IS HEREINAFTER REFERRED TO AS THE “NET ISSUE”). THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 37.07% % AND 35.21 %, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, PLEASE REFER TO SECTION TITLED “TERMS OF THE ISSUE” BEGINNING ON PAGE NO. 202 OF THIS PROSPECTUS.

THE FACE VALUE OF THE EQUITY SHARES IS Rs. 10/- AND THE ISSUE PRICE OF ₹ 93.00 IS 9.30 TIMES OF THE FACE VALUE.

THIS OFFER IS BEING MADE IN TERMS OF CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 (“THE SEBI (ICDR) REGULATIONS”), AS AMENDED, IN TERMS OF RULE 229 (2) OF THE SECURITIES CONTRACTS (REGULATION) RULES, 1957, AS THE COMPANY’S POST OFFER PAID UP CAPITAL IS MORE THAN ₹ 10.00 CR. FOR FURTHER DETAILS, SEE “ISSUE PROCEDURE” ON PAGE NO. 211 OF THE PROSPECTUS.

FIXED PRICE ISSUE AT Rs. 93.00 /- PER EQUITY SHARE
MINIMUM APPLICATION SIZE OF 1200 EQUITY SHARES AND IN MULTIPLES OF 1200 EQUITY SHARES THEREAFTER

RISK TO INVESTORS:

1. Our Equity Shares have never been publicly traded, and may experience price and volume fluctuations following the completion of the Issue. Further, our Equity Shares may not result in an active or liquid market and the price of our Equity Shares may be volatile and you may be unable to resell your Equity Shares at or above the Issue Price or at all.

2. The average cost of acquisition of Equity Shares by our Promoters is as follows:

Sr. No.	Name of the Promoters	Average cost of Acquisition (in Rs.)
1.	Ayesspea Holdings and Investments Private Limited	2.87
2.	Pravin Kumar Brijendra Kumar Agarwal	2.87
3.	Garuda Television Private Limited	2.87

* The average cost of acquisition of Equity Shares by our Promoters have been calculated by taking into account the amount paid by them for Shares allotted to them as reduced by amount received on sell of shares, divided by net quantity of shares held as on date of the Prospectus. The same is certified by Ms/ Mittal Agarwal & Company, Chartered Accountants, by way of their certificate dated November 07, 2023.

3. Weighted average cost of acquisition:

Types of transactions	Weighted average cost of acquisition (Rs. per Equity Shares)	Issue Price (₹ 93/- per Equity Share)
Weighted average cost of acquisition of primary / new issue of shares.	Nil	N.A.
Weighted average cost of acquisition for secondary sale / acquisition of shares.	Nil	N.A.

There is a secondary sale/acquisition (exceeding 5% of pre issue capital) of shares in last 18 months of the date of Prospectus. For details, please refer to chapter titled “Basis of Issue Price” beginning on page 71 of the Prospectus.

Investors are required to refer section Investors are required to refer section titled “Risk Factors” beginning on page 20 of the Prospectus.

The Lead Manager associated with the Offer have handled 21 SME public issues and 1 Main Board public issue during the current financial year and three financial years preceding the current financial year, out of which 5 SME public issues closed below the issue price on the listing date.

ISSUE

OPENS TODAY

CLOSES ON: THURSDAY: DECEMBER 21, 2023

ASBA*

Simple, Safe, Smart way of Application- Make use of it!!!

*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For further details check section on ASBA below.

Mandatory in Public Issues from January 01, 2016
No cheque will be accepted.

UPI

UPI now available in ASBA for individual UPI Applicants, whose application size are up to 5.00 lakh, applying through Registered Brokers, DPs & RTAs. Applicant to ensure PAN is updated in Bank Account being blocked by ASBA Bank. List of Bank supporting UPI is also available in SEBI at www.sebi.gov.in.

**UPI-Now available in ASBA for all individual investors applying in public issues where the application amount is up to Rs.5,00,000, applying through Registered Brokers, Syndicate, DPs & RTAs. Retail Individual Investors and Non-Institutional Investors also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors must ensure that their PAN is linked with Aadhaar and are in compliance with CDDT notification dated February 13, 2020 and press release dated June 25, 2021, read with press release dated September 17, 2021.

ASBA has to be availed by all the investors except anchor investors. UPI may be availed by (i) Retail Individual Investors applying in the Retail Portion, and (ii) Individual Non-Institutional Investors applying with an application size of up to Rs.500,000 in the Non-Institutional Portion. For details on the ASBA and UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section “Issue Procedure” beginning on page 211 of the Prospectus. The process is also available on the website of Association of Investment Brokers of India (“AIBI”), the website of National Stock Exchange of India Limited and in the General Information Document. ASBA Application forms can be downloaded from the website of the Stock Exchange and can be obtained from the list of banks that is available on the website of Securities and Exchange Board of India (“SEBI”) at www.sebi.gov.in. **List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI Apps and Banks live on IPO, please refer to www.sebi.gov.in. Investors applying using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appear on the website of SEBI (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&ntmld=40>) and <http://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&ntmld=34> respectively, as notified from time to time. HDFC Bank Limited has been appointed as Sponsor Bank for the Issue. For Issue related grievance investors may contact: First Overseas Capital Limited, Mala Sonelj Rushabh Shroff, Tel: +91 – 22 – 4050999, E-mail: mb@focli.in. For UPI related queries, investors can contact NPCI at the toll-free number: 18001201740 and Mail Id: ipc@npci.org.in. HDFC Bank Limited at Tel: +91 9619698042 and Email: Siddharth.Jadhav@hdfcbank.com, and the Registrar to the Issue at Tel. No.: +91-11-40450193/197 Email: ipo@skynilneta.com. All Investors shall participate in this Issue only through the ASBA process. For details in this regard, specific attention is invited to “Issue Procedure” on page 208 of the Prospectus. Applicants should ensure that DP ID, PAN, UPI ID (if applicable, in case of investor applying through UPI mechanism) and the Client ID are correctly filled in the Application Form. The DP ID, PAN and Client ID provided in the Application Form should match with the DP ID and Client ID available in the Depository database, otherwise, the Application Form is liable to be rejected. Applicant should ensure that the beneficiary account provided in the Application Form is active. Applicants should note that on the basis of the PAN, DP ID and Client ID as provided in the Application Form, the Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for any correspondences related to the Issue. Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants sole risk.

PROPOSED LISTING:

The Equity Shares offered through this Prospectus are proposed to be listed on the Emerge Platform of NSE. In terms of Chapter IX of the SEBI (ICDR) Regulations, as amended from time to time. Our Company has received an In-Principle Approval letter dated November 30, 2023 from NSE Limited for using its name in this Offer Document for listing our shares on Emerge Platform of NSE. For the purpose of this Issue, the Designated Stock Exchange will be the Emerge Platform of NSE.

DISCLAIMER CLAUSE OF SEBI:

Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the Draft Prospectus was not filed with and the SEBI shall not issue any observation on Offer Document. Hence, there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire “Disclaimer Clause of SEBI” on page 191 of the Prospectus.

DISCLAIMER CLAUSE OF NSE:

It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the contents of the Prospectus or the price at which the equity shares are offered has been cleared, solicited or approved by NSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the “Disclaimer Clause of the NSE” on page 195 of the Prospectus.

GENERAL RISKS:

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Issuer and the Issue including the risks involved. The Equity Shares in the Issue have neither been recommended nor approved by SEBI nor does SEBI guarantee the accuracy or adequacy of the Prospectus. Specific attention of the investors is invited to the section titled “Risk Factors” beginning on page 20 of the Prospectus.

BASIS OF ISSUE PRICE:

The Issue Price is determined by the Company in consultation with the Lead Manager. The financial data presented in chapter “Basis for Issue Price” on page 71 of the Prospectus is based on the Company’s Restated Financial Statements. Investors should also refer to the chapter titled “Risk Factors” and “Restated Financial Statements” on page 20 and 134 respectively of the Prospectus. The Audit Committees at a meeting recommended the Price noting that the Price is justified based on quantitative factors and key financial and operational performance indicators (“KPIs”) disclosed in “Basis for Issue Price” section vis-à-vis the WACA of primary issuances/secondary transactions disclosed in the “Basis for Issue Price” section.

ADDITIONAL INFORMATION AS REQUIRED UNDER SECTION 30 OF THE COMPANIES ACT, 2013:

Main Objects (as per MoA of our Company: For information on the main objects of our Company, see “History and Certain Corporate Matters” on page 108 of the Prospectus and Clause III (A) of the Memorandum of Association of our Company. The MoA is a material document for inspection in relation to the Issue.

PRECAUTIONARY NOTICE TO INVESTORS:

INVESTORS ARE ADVISED TO READ THE PROSPECTUS INCLUDING THE RISK FACTORS CAREFULLY BEFORE TAKING AN INVESTMENT DECISION IN THIS ISSUE. FOR TAKING AN INVESTMENT DECISION, INVESTORS MUST RELY ON THEIR OWN EXAMINATION OF THE ISSUER AND THIS ISSUE, INCLUDING THE RISK FACTORS ON PAGE NO. 20 INVOLVED SPECIFIC ATTENTION OF THE INVESTORS IS INVITED TO THAT ANY NEWS/ADVERTISEMENTS/ SMS/ MESSAGES/ ARTICLES AND VIDEOS, IF ANY, BEING CIRCULATED IN THE DIGITAL MEDIA AND/OR PRINT MEDIA, SPECULATING ABOUT THE INVESTMENT OPPORTUNITY IN OUR COMPANY’S ISSUE AND ABOUT EQUITY SHARES OF OUR COMPANY BEING AVAILABLE AT PREMIUM AND/OR DISCOUNT TO THE ISSUE PRICE (“MESSAGE”) DURING THE ISSUE PERIOD IS AND/ OR WILL NOT AND/ OR HAS NOT BEEN ISSUED BY OUR COMPANY OR ANY OF OUR DIRECTORS, KEY MANAGERIAL PERSONNEL, PROMOTERS, PROMOTER GROUP OR GROUP COMPANIES, ANY SUCH MESSAGE IN CIRCULATION IS MISLEADING & FRAUDULENT ADVERTISEMENT AND ISSUED BY A THIRD PARTY TO SABOTAGE THE IPO, OUR COMPANY OR ANY OF OUR DIRECTORS, KEY MANAGERIAL PERSONNEL, PROMOTERS, PROMOTER GROUP OR GROUP COMPANIES AND THE INTERMEDIARIES ARE NOT INVOLVED IN ANY MANNER WHATSOEVER.

Liability of Members: The Liability of members of Company is Limited.

Amount of Share Capital of Our Company and Capital Structure: The authorized and issued, subscribed and paid-up equity share capital of the Company as on the date of the Prospectus is as follows: The authorized share capital of Rs. 2600.00 Lakhs divided into 2,60,00,000 Equity Shares of Rs.10/- each. The Issued, subscribed and paid-up equity share capital of Rs. 174.00 Lakhs divided into 1,74,00,001 Equity Shares of Rs.10/- each. For details of the share capital and capital structure of the Company see “Capital Structure” on page 54 of the Prospectus.

Name of the Signatories to the MOA of the Company and the number of Equity Shares held by them:

Original signatories		Current promoters		
Name of Promoters	Face Value (Rs.)	Name of Promoters	Face Value (Rs.)	No. of Shares
Pravin Kumar Brijendra Kumar Agarwal	10.00	Ayesspea Holdings and Investments Private Limited	10.00	1,37,63,296
Alok Kumar Brijendra Kumar Agarwal	10.00	Garuda Television Private Limited	10.00	34,45,200
		Pravin Kumar Brijendra Kumar Agarwal	10.00	1,87,920

LEAD MANAGER TO THE ISSUE



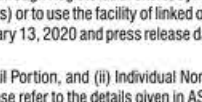
FIRST OVERSEAS CAPITAL LIMITED
Registered Office: 1-2 Bhupen Chambers, Dalal Street, Fountain, Mumbai – 400 001, Maharashtra, India.
Tel. No.: +91 22 4050 9999 **Email:** mb@focli.in
Investor Grievance Email: investorcomplaints@focli.in
Website: www.focli.in
SEBI Registration No.: INR000003671
Contact Person: Mr. Rushabh Shroff / Ms. Mala Sonelj

REGISTRAR TO THE ISSUE



SKYLINE FINANCIAL SERVICES PRIVATE LIMITED
Registered Office: D-153 A, 1st Floor, Okhla Industrial Area, Phase - I, New Delhi-110020, India.
Tel. No.: +91-11-40450193/197 **Email:** ipo@skynilneta.com
Investor Grievance Email: grievances@skynilneta.com
Website: www.skynilneta.com
SEBI Registration No.: INR000003241
Contact Person: Mr. Anuj Rana

COMPANY SECRETARY AND COMPLIANCE OFFICER



Ms. Reetu Bansal,
Company Secretary and Compliance Officer.
Registered Office: 39/5, Village - Waliv, Taluka - Vasai East, District - Palghar, Maharashtra – 401 208, India; **Tel. No.:** +91-22 35722456; **Email:** compliance@electroforceindia.com

Investors can contact the Compliance Officer or the Registrar to the Issue in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, credit of allotted shares in the respective beneficiary account, etc.

AVAILABILITY OF PROSPECTUS: Investors should note that Investment in Equity Shares involves a degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying in the Issue. Full copy of the Prospectus shall be available at the website of Stock Exchange at www.nseindia.com, the website of Lead Manager at www.focli.in and the website of the Issuer Company at www.electroforceindia.com and the website of SEBI at www.sebi.gov.in

AVAILABILITY OF APPLICATION FORMS: Application Form can be obtained from the Registered Office of Company, **Electro Force (India) Limited**, compliance@electroforceindia.com; Tel. No. : +91 22 35722456; Office of Lead Manager **First Overseas Capital Limited**, mb@focli.in; Tel. No. : +91-2