

**ELECTRONICA FINANCE LIMITED** **DEMAND NOTICE**

**SUBJECT: NOTICE UNDER SECTION 13(2) OF THE SECURITIZATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST ACT, 2002 ("SARFAESI ACT, 2002")**

Whereas the undersigned being the Authorised Officer of **Electronica Finance Limited (EFL)** under the Act and in exercise of powers conferred under Section 13 (12) read with Rule 3 of the Rules already issued detailed Demand Notice dated below under Section 13(2) of the Act, calling upon the Borrower(s)/Co-Borrower(s)/ Guarantor(s) (all singularly or together referred to as "Obligors"/Legal Heir(s)/Legal Representative(s) listed hereunder, to pay the amount mentioned in the respective Demand Notice, within 60 days from the date of the respective Notice, as per details given below. Copies of the said Notices are served by Registered Post A.D. and are available with the undersigned, and the said Obligor(s)/Legal Heir(s)/Legal Representative(s), may, if they so desire, collect the respective copy from the undersigned on any working day during normal office hours.

In connection with the above, Notice is hereby given, once again, to the said Obligor(s) /Legal Heir(s)/Legal Representative(s) to pay to EFL, within 60 days from the date of the respective Notice(s), the amount indicated herein below against their respective names, together with further interest as detailed below from the respective dates mentioned below in column (d) till the date of payment and /or realisation, read with the loan agreement and other documents/writings, if any, executed by the said Obligor(s). As security for due repayment of the loan, the following Secured Asset(s) have been mortgaged to EFL by the said Obligor(s) respectively.

Name of Obligor(s)/ Legal Heir(s)/ Legal Representative(s)/ Loan A/c No.	Schedule of the Shop/Property	Total Outstanding Dues (Rs.) as on below date*	Date of Demand Notice & Date of NPA
1. <b>Balaji Trading Company</b> , House No-117 Nawada Tigoan, Faridabad, Haryana- 121004.	A Property/Plot Area Measuring 10 Marla i.e. 300 sq Yds Out of 1 Kanal 4 marla 83/417 of 6 Kanal 2 marla, part of Khewat/ Khata No.103/116, Khasra No.13/5/1 Situated in the revenue Estate of village Nawada Tigoan Tehsil Ballavgarh Distt-Faridabad Haryana. (Hereinafter called the "said property" and the same is bounded as under: - <b>Boundaries</b> : On or towards North - Property of Jagdish, On or towards South - Road 25ft, On or towards East - Entry/15 ft Road, On or towards West - Property of Ranjit	Rs. 36,61,465/- (Thirty-Six Lakhs Sixty-One Thousand Four Hundred Sixty-Five Only) as on 28.12.2023	28-12-2023 05-09-2023
2. <b>Dinesh</b> , House No-117 Nawada, Nr. Sarkari School Nawada, Faridabad, Haryana- 121004.			
3. <b>Brahmjit Singh</b> , Village Nawada Tigoan (84), Faridabad, Haryana- 121004.			
4. <b>Sunita</b> , 117 Nawada (84), Near Badi Choupal, Faridabad, Haryana- 121004.			
Loan A/c No. <b>APPL00012287 (LOAN000005005743)</b>			
1. <b>Ranjeet Toys</b> , Shop No 203 Plot No.2426/36, Pandit Maha Singh Complex, Sadar Bazar Delhi, North-West Delhi, New Delhi- 110006.	All that piece and parcel of One Shop bearing Pvt. No. 214 on Second Floor without roof rights, property bearing No. 2426 to 2436/214, Ward No. XIII, situated at Tellwara, Northern Sadar Bazar, North West Delhi, New Delhi-110006, and the same is bounded as under: - <b>Boundaries</b> : On or towards North - Property of Jagdish, On or towards South - Property of Jagdish, On or towards East - Other Property, On or towards South - Other Property, On or towards West - Entry	Rs. 46,73,368/- (Rupees Forty-Six Lakhs Seventy-Three Thousand Three Hundred Sixty-Eight Only) as on 28.12.2023	28-12-2023 05-09-2023
2. <b>Roshan</b> , 3. <b>Soni Kumari</b> , 4. <b>Ranjeet Sr. No. 2 to 4 Add.</b> ; House No B-63 Gali No 7, Khajoori Khas North East Delhi, New Delhi- 110094.			
Loan A/c No. <b>APPL00029720 (LOAN000005012308)</b>			

\*with further interest, additional interest at the rate as more particularly stated in respective Demand Notices dated mentioned above, incidental expenses, costs, charges etc incurred till the date of payment and/or realization. If the said Obligor(s) shall fail to make payment to EFL as aforesaid, then EFL shall proceed against the above Secured Asset(s)/Immovable Property (ies) under Section 13(4) of the said Act and the applicable Rules entirely at the risk of the said Obligor(s)/Legal Heir(s)/Legal Representative(s) as to the costs and consequences. The said Obligor(s)/Legal Heir(s)/Legal Representative(s) are prohibited under the said Act to transfer the aforesaid Secured Asset(s)/Immovable Property(ies), whether by way of sale, lease or otherwise without the prior written consent of EFL. Any person who contravenes or abets contravention of the provisions of the Act or Rules made thereunder shall be liable for imprisonment and/or penalty as provided under the Act.

Date: 01.01.2024  
Place : New Delhi  
Sd/- Authorised Officer  
For Electronica Finance Limited

**Piramal Capital & Housing Finance Limited** (Formerly Known as Dewan Housing Finance Corporation Ltd.)  
CIN:L65910MH1984PLC032639

Registered Office: Unit No.-601, 6th Floor, Piramal Amit Building, Piramal Agastya Corporate Park, Kamani Junction, Opp. Fire Station, LBS Marg, Kurla (west), Mumbai-400070 - T-91 22 3802 4000.  
Branch Office: Unit No. 01 & 09, Ground Floor, GD-ITL North Ex Tower, Plot No. A-9, Netaji Subhash Place, New Delhi - 110034 & Plot No-6, Block-A 2nd Floor, Sector 2, Noida - 201301

**POSSESSION NOTICE**

For Immovable Property as per Rule 8-(1) of the Security Interest (Enforcement) Rules, 2002 and Appendix- IV

Whereas, the undersigned being the Authorized Officer of Piramal Capital & Housing Finance Ltd. (Formerly Known as Dewan Housing Finance Corporation Ltd.) under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002 and in exercise of powers conferred under section 13(12) read with Rule 3 of the Security Interest (Enforcement) Rules 2002, Demand Notice(s) issued by the Authorized Officer of the company to the Borrower(s)/ Guarantor(s) mentioned herein below to repay the amount mentioned in the notice within 60 days from the date of receipt of the said notice. The borrower having failed to repay the amount, notice is hereby given to the Borrower(s)/ Guarantor(s) and the public in general that the undersigned has taken Possession of the property described herein below in exercise of powers conferred on him under Sub-Section (4) of the Section 13 of the said Act read with Rule 8 of the Security Interest Enforcement rules, 2002. The borrower's attention is invited to provisions of sub-section (8) of section 13 of the Act, in respect of time available, to redeem the secured assets. The borrower's particular and the public in general are hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of Piramal Capital & Housing Finance Ltd. (Formerly Known as Dewan Housing Finance Corporation Ltd.) for an amount as mentioned herein under with interest thereon

Sr. No.	Name of the Borrower(s) / Guarantor(s)	Description of Secured Asset (Immovable Property)	Demand Notice Date and Amount	Date of Possession
1	(Loan Code No-PHLPGR06000730), (Gurgaon Branch-Branch), Satish Batra (Borrower)/Rajni (Co-Borrower)	All the Part & Parcel of Property - Old Ward No. 05 New Ward No. 08 Village Sohna Agarsan Park Gurgaon Sohna 122103	17/08/2023 for Rs. 1895989/- (Rupees Eighteen Lakh Ninety Five Thousand Nine Hundred Eighty Nine Only)	27/12/2023 (Symbolic)
2	(Loan Code No-28300000013), (Rohtak Branch), Jai Hind (Borrower) /Reena Kumari (Co-Borrower)	All the Part & Parcel of Property - House No. 4193/1 khasra No 10312/847 Kodhi Colony Near Jind Railway Crossing Rohtak Haryana- 124001	22/11/2021 for Rs. 1548290/- (Rupees Fifteen Lakh Forty Eight Thousand Two Hundred Ninety Only)	27/12/2023 (Symbolic)
3	(Loan Code No-234000006556), (Agra Branch), Gaurav Sharma (Borrower) /Dinesh, Chandra, Hemendra Kumar Parashar (Co-Borrower)	All the Part & Parcel of Property - Flat No. 202, Second Floor, Gopal-5 B Omara Eternity, Vrindavan, Near Rukmani Vihar Colony, Chhatrakara Road Vrindavan, Mathura Mathura Uttar Pradesh - 281002	18/01/2022 for Rs. 1853653/- (Rupees Eighteen Lakh Fifty Three Thousand Six Hundred Fifty Three Only)	29/12/2023 (Symbolic)
4	(Loan Code No-23400001950), (Agra Branch), Banarsi (Borrower) /Rinku Singh, Rekha Devi, Kusum Singh (Co-Borrower)	All the Part & Parcel of Property - House No. 11, Kh. No. 200, Radha Kuni Colony Mauza Babarpur Agra Agra Uttar Pradesh - 282007	27/12/2022 for Rs. 1716677/- (Rupees Seventeen Lakh Sixteen Thousand Six Hundred Seventy Seven Only)	27/12/2023 (Symbolic)
5	(Loan Code No-23400000806), (Agra Branch), Raj Kumar (Borrower) /Uma (Co-Borrower)	All the Part & Parcel of Property - Part Of Plot No. 1 Khasra No.1901 Jagjeevan Nagar Mauza Narayach Agra Agra Uttar Pradesh - 282006	26/06/2023 for Rs. 1892180/- (Rupees Eighteen Lakh Ninety Two Thousand One Hundred Eighty Only)	27/12/2023 (Symbolic)
6	(Loan Code No-01400004629), (New Delhi Branch), Kapoor Jewel Mines Private Ltd (Borrower) /Rajpal Kapoor, Kamlesh Kapoor, Kunal Kapoor, Sahil Kapoor, Avedyam Jewels Private Limited (Co-Borrower)	All the Part & Parcel of Property - 252, Plot No-5/24, Krishna Nagar, Illaga Shahdara, Vill Ghondli, Delhi 110051	12/09/2023 for Rs. 35975033/- (Rupees Three Crore Fifty Nine Lakh Seventy Five Thousand Thirty Three Only)	28/12/2023 (Symbolic)
7	(Loan Code No-01400004649), (New Delhi Branch), Kapoor Jewel Mines Private Ltd (Borrower) /Rajpal Kapoor, Kamlesh Kapoor, Kunal Kapoor, Sahil Kapoor, Avedyam Jewels Private Limited (Co-Borrower)	All the Part & Parcel of Property - A-3/26, Third Floor, With Roof, Old No. 836 & Old Mpl. 204, 11th Colony as known as Krishna Nagar, Delhi- 110051	12/09/2023 for Rs. 10886467/- (Rupees One Crore Eight Lakh Eighty Six Thousand Four Hundred Sixty Seven Only)	28/12/2023 (Symbolic)

Place: Delhi-NCR  
Date : 01-01-2024  
(Authorised Officer)  
Piramal Capital & Housing Finance Ltd.

**ICICI Home Finance** Corporate Office: ICICI Home Finance Company Limited ICICI HFC Tower, Andheri - Kurla Road, Andheri (East), Mumbai - 400059, India  
Branch Office: Ground floor, 104/438, P. Road, Sisamau, Rambagh Chauraha, Kanpur- 208012  
Branch Office: Office No-8, 2nd floor, Sumridhi Business Suites, 38/4-A, Sanjay Place Agra- 282002  
[See proviso to rule 8(6)]

**Notice for sale of immovable assets**

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantor(s) that the below described immovable property mortgaged/charged to the Secured Creditor, the **Symbolic Possession** of which has been taken by the Authorized Officer of ICICI Home Finance Company Ltd., will be sold on "As is where is", "As is what is", and "Whatever there is", as per the brief particulars given hereunder:

Sr. No.	Name of Borrower (s)/ Co Borrowers/ Guarantors/ Legal Heirs. Loan Account No.	Details of the Secured asset(s) with known encumbrances, if any	Amount Outstanding	Reserve Price Earnest Money Deposit	Date and Time of Property Inspection	Date & Time of Auction
(A)	(B)	(C)	(D)	(E)	(F)	(G)
1.	Saleem Anwar (Borrower) Kaynat Shakeel (Co-Borrower)	1 Khasra No.175 House Situated at Mohalla Narayan Nagar Mauza Salai Distt Firozabad- 205152 Middle Class 1 Firozabad- 205152	Rs. 26,09,426/- December 15, 2023	Rs. 15,43,536/- Rs. 1,54,360/-	January 08, 2024 11:00 AM	January 19, 2024 02:00 PM
2.	Praveen Gupta (Borrower) Asha Gupta (Co-Borrower) Kaushal Kishore Gupta (Co-Borrower 2)	1, Gali No.04 Mauza Mohammadpur Gazmampur Mosuma Mohalla Santosh Nagar Tehsil and Distt Firozabad Middle Class 1 Firozabad Uttar Pradesh	Rs. 16,50,153/- December 15, 2023	Rs. 10,63,692/- Rs. 1,06,370/-	January 08, 2024 11:00 AM	January 19, 2024 02:00 PM
3.	Anwer Husain (Borrower) Munawwar Husain (Co-Borrower) Loan Account No. LHAGR00001336739 & LHAGR00001336476	1, Mohalla Noor Nagar Mauza Didamdi Tehsil And Distt Firozabad Middle Class 1 Firozabad Uttar Pradesh	Rs. 23,06,607/- December 15, 2023	Rs. 16,53,615/- Rs. 1,65,370/-	January 08, 2024 11:00 AM	January 19, 2024 02:00 PM
4.	Asha Devi (Borrower) Ajan Singh (Co-Borrower) Loan Account No. LHAGR00001280942	Flat No. S-83, Second Floor, E-Wing, Singhal Dream City, Mauza Ladmda Agra- 282001	Rs. 15,44,070/- December 15, 2023	Rs. 12,59,874/- Rs. 125,990/-	January 08, 2024 11:00 AM	January 19, 2024 02:00 PM

The online auction will be conducted on website ([URL Link- https://BestAuctionDeal.com](https://BestAuctionDeal.com)) of our auction agency **Globe Tech**. The Mortgages/ notice are given a last chance to pay the total dues with further interest till **January 18, 2024 before 05:00 PM** else these secured assets will be sold as per above schedule. The Prospective Bidder(s) must submit the Earnest Money Deposit (EMD) RTGS/ Demand Draft (DD) (Refer Column E) at **ICICI Home Finance Company Limited, Ground floor, 104/438, P. Road, Sisamau, Rambagh Chauraha, Kanpur- 208012** on or before **January 18, 2024 before 04:00 PM**. The Prospective Bidder(s) must also submit signed copy of Registration Form & Bid Terms and Conditions form at **ICICI Home Finance Company Limited, Ground floor, 104/438, P. Road, Sisamau, Rambagh Chauraha, Kanpur- 208012** on or before **January 18, 2024 before 05:00 PM**. Earnest Money Deposit Demand Draft (DD) should be from a Nationalized/ Scheduled Bank in favor of **"ICICI Home Finance Company Ltd.- Auction"** payable at **Firozabad, Agra**.

For any further clarifications with regards to inspection, terms and conditions of the auction or submission of tenders, kindly contact **ICICI Home Finance Company Limited on 9920807300** or our Sales & Marketing Partner **NexXen Solutions Private Limited**. The Authorized Officer reserves the right to reject any or all the bids without furnishing any further reasons. For detailed terms and conditions of the sale, please visit <https://www.icicifhc.com/>  
Date : **January 01, 2024**  
Place : **Firozabad, Agra**  
Authorized Officer  
ICICI Home Finance Company Limited

**SHIRAM FINANCE LIMITED**

CIN No: L65910TN1979PLC007874  
Reg.Off: 5th Floor, Plot No.14A, South Phase, Industrial Estate, Guindy, Chennai - 600032, Tamil Nadu.  
Adm.Off: Level 2, 6th Floor, Building No.02, Aurum Q Parc, Gen 4/1, TTC, Thane Belapur Road, Ghansoli, New Mumbai-400710

**GOLD LOAN NOTICE**

The below mentioned borrowers have been issued notices to pay their outstanding amounts towards the loan against Gold Ornaments ("Facility") issued by them from Shiram Finance Ltd (SFL). Since the borrowers have failed to repay their dues under the facility, we will be conducting an auction of the Pledged Gold Ornaments on **16.01.2024** in the event any surplus amount is realised from this auction, the same will be refunded to the concerned borrower and if there is a deficit post the auction, the balance amount shall be recovered from the borrower through appropriate Legal Proceedings. SFL has the authority to remove any of the following assets from the auction without prior intimation.

LOAN NUMBER	PARTY NAME	Auction will be held at:-
CDGHAPJ2303010005	GUDDU KUMAR	Ghaziabad Branch Office: Plot No 507 1st Floor, Sachin Complex, Bhatia More, Ghaziabad-201001
		Auction Time: 9 am to 4 pm.

Please note if the auction does not get completed on the same day due to time limit, then the auction would continue on the subsequent working day's on the same Terms and Conditions.

If the Customer is deceased , all the conditions pertaining to auction will be applicable to his /her legal heirs(s). For Further information, Terms and Conditions and for getting registered to participate in the auction interested buyers may contact - MR SACHIN CHOWDHURY (9999130186) & DEEPAK KUMAR SHAHMA (9722205252) SFL.

Date: 30.12.2023  
Place: Ghaziabad  
Shriram Automobile India Limited (Auctioneer)  
for Shiram Finance Ltd

**FORM G**  
**INVITATION FOR EXPRESSION OF INTEREST ("EOI") FOR VV MULTIPLEX PRIVATE LIMITED (FORMERLY KNOWN AS VIKAS MULTIPLEX DEVELOPERS PRIVATE LIMITED) OPERATING IN CONSTRUCTION AND TRADING OF REAL ESTATE AT VIKAS MALL- PLOT NO. MP-1, INDIRA NAGAR COLONY, DEHRADUN, UTTARAKHAND- 248006**

(Under Regulation 36A (1) of the Insolvency and Bankruptcy Board of India (Insolvency Resolution Process for Corporate Persons) Regulations, 2016)

**RELEVANT PARTICULARS**

1. Name of the Corporate Debtor along with PAN/CIN/LLP No.	<b>VV MULTIPLEX PRIVATE LIMITED</b> (Formerly Known as Vikas Multiplex Developers Private Limited) PAN: AACCV5036A   CIN: U45201UP2006PTC032578
2. Address of the registered office	F.F-53, First Floor, Ansal Fortune Arcade (AFA), Sector-18, NOIDA, Gautam Buddha Nagar, UP
3. URL of website	Not available
4. Details of place where majority of fixed assets are located	Vikas Mall- Plot No. MP-1, Indira Nagar Colony, Dehradun, Uttarakhand- 248006
5. Installed capacity of main products/ services	CD is engaged in construction & trading of real estate and major investment in Vikas Mall - Plot No. MP-1, Indira Nagar Colony, Dehradun, Uttarakhand- 248006
6. Quantity & value of main products/ services sold in last financial year	Not Available
7. Number of employees/ workmen	Nil
8. Further details including last available financial statements (with schedules) of two years, lists of creditors, relevant dates for subsequent events of the process are available at:	<a href="mailto:arck.in">mailto:arck.in</a> , under the case list "VV Multiplex Private Limited"
9. Eligibility for resolution applicants under section 25(2)(h) of the Code is available at	Minimum Eligibility Criteria for resolution applicants (Singly, Jointly or in consortium) to approach the Resolution Professional ("RP") with Resolution Plan: 1. Minimum Net-Worth of INR 5 crores supported by Documentary Evidence 2. For Financial Entities including ARCs/ NBFCs/ IAIF/ AUM/ Funds Deployed/Committed funds available for investment of INR 100 Crores as on latest available Balance Sheet not prior to 31-03-2023. **ARCs participation is subject to the rules and regulations of Reserve Bank of India # In the event of a consortium between applicants belonging to aforementioned two classes having different eligibility criteria, the eligibility would be calculated in proportion to their share in the consortium. Complete details / Detailed EOI are available on website, <a href="http://www.arck.in">www.arck.in</a> or may be sought by E-mail at <a href="mailto:vvmultiplex.ibc@gmail.com">vvmultiplex.ibc@gmail.com</a>
10. Last date for receipt of expression of interest	<b>16-01-2024</b>
11. Date of issue of provisional list of prospective resolution applicants	<b>23-01-2024</b>
12. Last date for submission of objections to provisional list	<b>28-01-2024</b>
13. Date of issue of final list of prospective resolution applicants	<b>30-01-2024</b>
14. Date of issue of information memorandum, evaluation matrix and request for resolution plan to prospective resolution applicants	<b>30-01-2024</b>
15. Last date for submission of resolution plans	<b>29-02-2024</b>
16. Process email id to submit EOI	<a href="mailto:vvmultiplex.ibc@gmail.com">vvmultiplex.ibc@gmail.com</a>

Date: 01.01.2024  
Place: Gautam Buddha Nagar  
For VV Multiplex Private Limited (Formerly Known as Vikas Multiplex Developers Private Limited)  
Sandeep Mahajan - Resolution Professional  
IBBI Regn No.: IBBI/PA-001/PP-P0991/2017-18/11631 | AFA Valid till: 17.12.2024  
Address: C2/288, Janak Puri, New Delhi-110058  
Email: [vvmultiplex.ibc@gmail.com](mailto:vvmultiplex.ibc@gmail.com) | Mob: 9810020531

**ADITYA BIRLA CAPITAL**  
**Aditya Birla Housing Finance Limited**  
Registered Office- Indian Rayon Compound, Veraval, Gujarat- 362266 Branch Office- D-17, Basement, Sector 3, Noida, UP 201301**APPENDIX IV(See Rule 8 (1) of the Security Interest (Enforcement) Rules, 2002)**  
**Possession Notice(For Immovable Property)**

Whereas, the undersigned being the authorized officer of **Aditya Birla Housing Finance Limited** under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (54 of 2002) and in exercise of powers conferred under Section 13(12) read with Rule 3 of the Security Interest (Enforcement) Rules, 2002 issued a demand notice calling upon the borrowers to repay the amount mentioned in the notice within 60 days from the date of receipt of the said notice.

The borrowers having failed to repay the amount, notice is hereby given to the borrowers and the public in general that the undersigned has taken Possession of the property described herein below in exercise of the powers conferred on him/her under Section 13(4) of the said act read with rule 8 of the Security Interest (Enforcement) Rules, 2002.

The borrowers in particular and public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of the **Aditya Birla Housing Finance Limited** for an amount of mentioned below and interest thereon. Borrowers attention is invited to the provisions of sub-section 8 of Section 13 of the act, in respect of time available, to redeem the secured assets.

1. Name of Borrower: **Anil Kumar, Anita Sabharwal**  
Outstanding: **Rs. 46,46,936.93/-** (Rupees Forty Six Lacs Forty six Thousand Nine Hundred Thirty Six and Ninety Three Paise Only)

Demand Notice Dated: **13-05-2021** Date of Possession: **29-12-2023**

Description of the Immovable Property

All That Piece and parcel of the property bearing Flat No. 605 , 6th Floor , Tower -Jolly , Sikka Kaamna Greens , Plot No. Gh-03 (B) , Sector No. 143 ,FNG & Expressway Noida (U.P.) -201301.

2. Name of Borrower: **Mohan Lal Lohia, Robin Lohia, Royal International**  
Outstanding: **Rs. 45,40,412/-** (Rupees Forty Five Lacs Forty Thousand Four Hundred and Twelve Only)

Demand Notice Dated: **21-05-2021** Date of Possession: **29.12.2023**

Description of the Immovable Property

All That Piece And Parcel along with the Construction at Sikka Kaamna Greens ,FNG & Expressway, Flat No. 1404 Plot No. GH-03B Sector -143 Noida , 14th Floor Tower - Jolly , Noida Sector 16 S.O., Gautam Buddha Nagar , Uttar Pradesh , India-201301.

3. Name of Borrower: **Neetu Jagveer Singh , Devendra Pratap Singh**  
Outstanding: **Rs. 56,44,761/-** (Rupees Fifty Six Lacs Forty Four Thousand Seven Hundred and Sixty One Only)

Demand Notice Dated: **30-06-2021** Date of Possession: **29.12.2023**

Description of the Immovable Property

All That is Part and Parcel Of Flat No. 1602 , 16th Floor , Tower Dignity , Sikka Karnam Greens , Plot No. GH-01-A , Sector No. 143B, Expressway & FNG Noida UP-201301.

Date : **29.12.2023**  
Place : **Greater Noida**  
Authorized Officer  
Aditya Birla Housing Finance Limited

**GRIHUM HOUSING FINANCE LIMITED** (FORMERLY KNOWN AS POONAWALLA HOUSING FINANCE LTD)  
Registered Office: 602, 6th FLOOR, ZERO ONE IT PARK, SR. No. 79/1, GHORPADI, MUNDHWA ROAD, PUNE - 411036  
Branch Office: Unit: 2nd Floor, Friends Plaza, M-52/53, Ishwar Nagar, New Delhi - 110065

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (the "Act") read with Rule 8 and 9 of the Security Interest (Enforcement) Rules, 2002. Notice is hereby given to the public in general and in particular to the Borrower/ Co-Borrower/ Mortgagee (s)/Guarantor(s) that the below described immovable properties mortgaged to **Grihum Housing Finance Limited** (formerly known as **Poonawalla Housing Finance Limited** as the name **Poonawalla Housing Finance Limited** changed to **Grihum Housing Finance Limited** with effect from **17 Nov 2023** (Previously known as **Magma Housing Finance Limited** and originally incorporated with name of **GE Money Housing Finance Public Unlimted Company**) (hereinafter referred to as the "Secured Creditor" as per the Act), the possession of which has been taken by the Authorized Officer of Secured Creditor in exercise of powers conferred under section 13(12) of the Act read with Rules 8 and 9 of the security interest (Enforcement) Rule pursuant to notice under section 13(2) of the Act.

The Secured Assets will be sold on "As is where is", "As is what is", and "Whatever there is" basis on **17/01/2024** through E-Auction. It is hereby informed to General public that we are going to conduct public through E-Auction platform provided at the website: <https://www.bankauctions.com>. For detailed T&Cs of sale, please refer to link provided in GHFL's Secured Creditor's website i.e. [www.grihumhousing.com](http://www.grihumhousing.com)

Sl. No.	Proposal No. Customer Name (A)	Demand Notice Date and Outstanding Amount (B)	Nature of Possession (C)	Description of Property (D)	Reserve Price (E)	EMD (10% of RP) (F)	EMD Submission date (G)	Incremental Bid (H)	Property Inspection Date & Time (I)	Date and time of Auction (J)	Known encumbrances Court cases if any (K)
1	Loan No. HF0399/H/20/1003 67 Chandra Shekhar (Borrower), Neha Up (Co-Borrower)	Notice date: 07/06/2023 Total Dues: Rs. 1857848.28/- (Rupees Eighteen Lacs Sixty Seven Thousand Eight Hundred Eighty Four and Twenty Eight Paise Only) payable as on 07/06/2023 along with interest @ 14 p.a. till the realization.	Physical	All That Pice & Parcel Of 2 Flats Lig On 3rd Floor Right Side One On Front Side 2nd On Back Side With Roof Rights, Area Measuring 83.6 Sq. Mtrs., Built Up On Plot No D25 Ganga Vinah Loni Ghaziabad Up East- Others Unit West- Plot No D24 North- Road 30ft Wide South- Others Plot.	Rs. 24,09,750/- (Rupees Twenty Four Lakh Nine Thousand Seven Hundred Fifty Only)	Rs. 2,40,975/- (Rupees Two Lakh Forty Thousand Seven Hundred Fifty Only)	16/01/2024 Before 5 PM	10,000/-	09/01/2024 (11AM - 4PM)	17/01/2024 (11AM - 2PM)	NIL
2	Loan No. HF0094/H/20/1003 44 Umesh Sharma (Borrower), Nisha Sharma (Co-Borrower)	Notice date: 10/07/2023 Total Dues: Rs. 295254.23/- (Rupees Two Lacs Ninety Five Thousand Two Hundred Fifty Four and Twenty Three Paise Only) payable as on 10/07/2023 along with interest @ 16.5 p.a. till the realization.	Physical	All The Piece And Parcel Property Part Of Plot No. 80, Khasra No. 72, Measuring Area - 75.16 Sq. Yards Situated At Shree Dastji Estate, Mauja Nobari, Tehsil & Distt. Agra.	Rs. 2,12,625/- (Rupees Two Lakh Twelve Thousand Six Hundred Twenty Five Only)	Rs. 21,262.5/- (Rupees Twenty One Thousand Six Hundred Twenty Five Paise Only)	16/01/2024 Before 5 PM	10,000/-	09/01/2024 (11AM - 4PM)	17/01/2024 (11AM - 2PM)	NIL

The intending bidders/purchasers are advised to visit Secured Creditor Branch and the auction properties, and make his own enquiry and ascertain additional charges, encumbrances and any third-party interests and satisfy himself/herself in all aspects thereto before submitting the bids. All statutory dues like property taxes, electricity/water dues and any other dues, if any, attached to the property to be ascertained and paid by the successful bidder. The interested bidders are required to register themselves with the portal and obtain login ID and Password well in advance, which is mandatory for e-bidding, from auction service provider) C1 India PVT LTD. Address: Plot No-68 3rd floor Gurgaon Haryana-122003. Helpline Number- 7291981124,25,26 Support Email id - [Support@bankauctions.com](mailto:Support@bankauctions.com). Contact Person - Vinod Chauhan, Email id- [delhi@india.com](mailto:delhi@india.com) Contact No- 9813887931. Please note that Prospective Bidder shall have online training on e-auction from cost only. The intending purchaser/bidder is required to submit amount of the Earnest Money Deposit (EMD) by way of NEFT/RTGS/DD in the account of "Poonawalla Housing Finance Ltd., Bank-ICICI BANK LTD Account No-00851000460 and IFSC Code-ICICI0000062, 20, R. N. Mukherjee Road- Kolkata-700011 drawn on any nationalized or scheduled Bank on or before 16/01/2024, and register their name at <https://www.bankauctions.com> and get user ID and password free of cost and get training on e-auction from the service provider. After their Registration on the website, the intending purchaser/bidder is required to get the copies of the following documents uploaded, e-mail and sent self-attested hard copy at Address- 2nd Floor, Friends Plaza, M-52/53, Ishwar Nagar, New Delhi - 110065 Mobile no. +91 8588802671 and +91 9567626050 e-mail ID [rahu.r1@poonawallahousing.com](mailto:rahu.r1@poonawallahousing.com). For further details on terms and conditions please visit <https://www.bankauctions.com> and [www.grihumhousing.com](http://www.grihumhousing.com) to take part in e-auction. This notice should also be considered as 15 days' notice to Borrower/ Co-Borrower/ Mortgagee (s)/Guarantor(s) under Rule 8(6) of the Security Interest (Enforcement) Rule-2002

Date: 01.01.2024  
Place: Delhi  
Sd/- Authorised Officer  
Grihum Housing Finance Limited (Formerly Known as Poonawalla Housing finance Ltd)

**ICICI Home Finance** Corporate Office: ICICI Home Finance Company Limited ICICI HFC Tower, Andheri - Kurla Road, Andheri (East), Mumbai - 4000